

PRODUCT CATALOGUE 2017



With more than 20 years of school book publishing experience, Children Choice Publications specializes in the composition of class I to X school books for CBSE and various other educational boards.

Children Choice Publication has a wide network of authors who are school teachers, college lecturers and professors with a wide range of experience and qualifications.

The effective education tools of our books offers: a clear summary of lessons from textbooks, key points to read, revise and reinforce concepts, wide-ranging questions for practice, sufficient space to write answers.

At Children Choice Publications, we publish high quality student-friendly books which are easy to understand, grasp and read. While purchasing school books make our books as your first priority.

 **Ultimate** Educational Publishers
I-4/58 (FF) Sector-16, Rohini, Delhi-110085
Plot No. 77, Mohkampur Industrial Area, Phase-II,
Delhi Road, Meerut ☎: 0121-2400450, 2402550


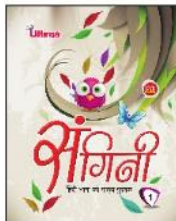

 **Ultima**

 **mPle**
Essence of Knowledge Insight

Ultima Books for Children : English Medium

Hindi



Sangini-Akshar	₹ 70.00	
Sangini-Shabd	₹ 80.00	
Sangini-Swar	₹ 110.00	
Sangini-1	₹ 110.00	
Sangini-2	₹ 125.00	
Sangini-3	₹ 155.00	
Sangini-4	₹ 170.00	
Sangini-5	₹ 170.00	
Sangini-6	₹ 180.00	
Sangini-7	₹ 180.00	
Sangini-8	₹ 180.00	

English Reader



Twisting Eng.-Alphabet	₹ 70.00	
Twisting Eng.-Pre Primer	₹ 80.00	
Twisting Eng.-Primer	₹ 110.00	
Twisting English-1	₹ 110.00	
Twisting English-2	₹ 130.00	
Twisting English-3	₹ 160.00	
Twisting English-4	₹ 175.00	
Twisting English-5	₹ 175.00	
Twisting English-6 TM	₹ 190.00	
Twisting English-7 TM	₹ 190.00	
Twisting English-8 TM	₹ 190.00	

Hindi Vyakaran



Aarnya Vya.-1	₹ 110.00	
Aarnya Vya.-2	₹ 125.00	
Aarnya Vya.-3	₹ 150.00	
Aarnya Vya.-4	₹ 170.00	
Aarnya Vya.-5	₹ 170.00	
Aarnya Vya.-6	₹ 190.00	
Aarnya Vya.-7	₹ 215.00	
Aarnya Vya.-8	₹ 235.00	

English Grammar



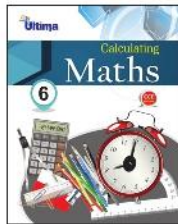
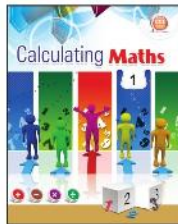
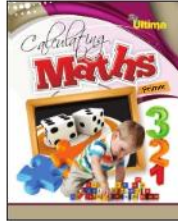
Grammar Leaf-1	₹ 120.00	
Grammar Leaf-2	₹ 135.00	
Grammar Leaf-3	₹ 165.00	
Grammar Leaf-4	₹ 180.00	
Grammar Leaf-5	₹ 180.00	
Grammar Leaf-6	₹ 190.00	
Grammar Leaf-7	₹ 215.00	
Grammar Leaf-8	₹ 215.00	

Ultima Books for Children : English Medium

Maths



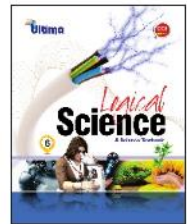
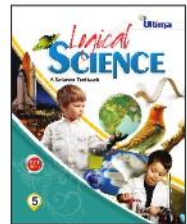
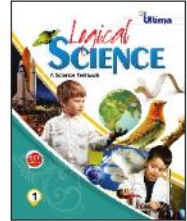
Cal. Table Book	₹ 55.00
Cal. Maths-0-100	₹ 110.00
Cal. Maths-P.-Primer	₹ 110.00
Cal. Maths-Primer	₹ 130.00
Cal. Maths-1	₹ 180.00
Cal. Maths-2	₹ 180.00
Cal. Maths-3	₹ 210.00
Cal. Maths-4	₹ 235.00
Cal. Maths-5	₹ 255.00
Cal. Maths-6	₹ 270.00
Cal. Maths-7	₹ 270.00
Cal. Maths-8	₹ 280.00



Science



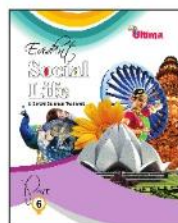
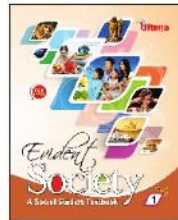
Logical Science-1	₹ 120.00
Logical Science-2	₹ 135.00
Logical Science-3	₹ 165.00
Logical Science-4	₹ 180.00
Logical Science-5	₹ 180.00
Logical Science-6 TM	₹ 250.00
Logical Science-7 TM	₹ 250.00
Logical Science-8 TM	₹ 250.00



Social Studies



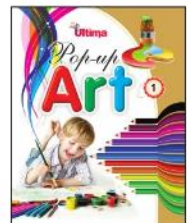
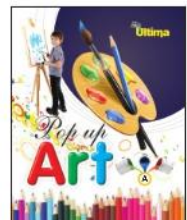
Evident Society-1	₹ 120.00
Evident Society-2	₹ 135.00
Evident Society-3	₹ 165.00
Evident Society-4	₹ 180.00
Evident Society-5	₹ 180.00
Evident Social Life-6 TM	₹ 260.00
Evident Social Life-7 TM	₹ 260.00
Evident Social Life-8 TM	₹ 290.00



Art



Pop-up Art-A	₹ 60.00
Pop-up Art-B	₹ 60.00
Pop-up Art-C	₹ 60.00
Pop-up Art-1	₹ 60.00
Pop-up Art-2	₹ 60.00
Pop-up Art-3	₹ 60.00
Pop-up Art-4	₹ 60.00
Pop-up Art-5	₹ 60.00

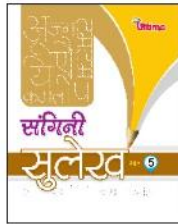


Ultima Books for Children : English Medium

Hindi Writing



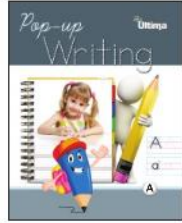
Sangini Sulekh-A	₹ 105.00
Sangini Sulekh-B	₹ 105.00
Sangini Sulekh-C	₹ 105.00
Sangini Sulekh-1	₹ 65.00
Sangini Sulekh-2	₹ 65.00
Sangini Sulekh-3	₹ 65.00
Sangini Sulekh-4	₹ 65.00
Sangini Sulekh-5	₹ 65.00



English Writing



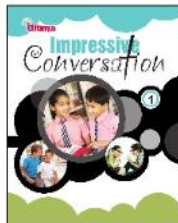
Pop-up Writing-A	₹ 105.00
Pop-up Writing-B	₹ 105.00
Pop-up Writing-C	₹ 105.00
Pop-up Writing-1	₹ 65.00
Pop-up Writing-2	₹ 65.00
Pop-up Writing-3	₹ 65.00
Pop-up Writing-4	₹ 65.00
Pop-up Writing-5	₹ 65.00



Conversation



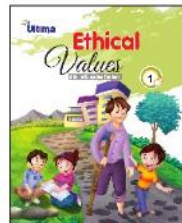
Impressive Con. -1	₹ 55.00
Impressive Con. -2	₹ 55.00
Impressive Con. -3	₹ 55.00
Impressive Con. -4	₹ 60.00
Impressive Con. -5	₹ 60.00



Moral



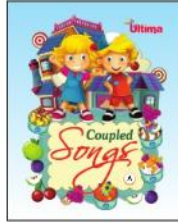
Ethical Values-1	₹ 65.00
Ethical Values-2	₹ 65.00
Ethical Values-3	₹ 80.00
Ethical Values-4	₹ 95.00
Ethical Values-5	₹ 95.00



Rhymes



Coupled Songs-A	₹ 75.00
Coupled Songs-B	₹ 75.00
Coupled Songs-C	₹ 75.00



Environmental Studies



Responsive Environment-0	₹ 110.00
--------------------------	----------



Computer Notebook



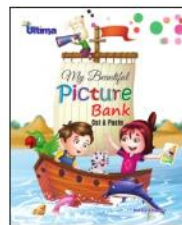
Operative Computer Notebook	₹ 90.00
-----------------------------	---------



Picture Book



Picture Bank (Cut and Paste)	₹ 75.00
Picture Companion	₹ 55.00



Ultima Books for Children : Hindi Medium

English Reader



Eternity English-1 ₹ 110.00

Eternity English-2 ₹ 125.00

Eternity English-3 ₹ 155.00

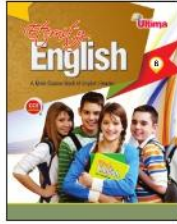
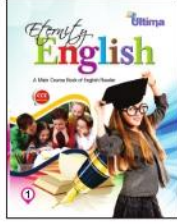
Eternity English-4 ₹ 170.00

Eternity English-5 ₹ 170.00

Eternity English-6 TM ₹ 180.00

Eternity English-7 TM ₹ 180.00

Eternity English-8 TM ₹ 180.00



English Grammar



Eternal Grammar-1 ₹ 110.00

Eternal Grammar-2 ₹ 125.00

Eternal Grammar-3 ₹ 155.00

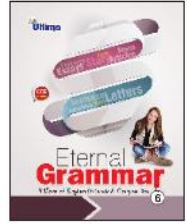
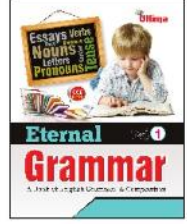
Eternal Grammar-4 ₹ 170.00

Eternal Grammar-5 ₹ 170.00

Eternal Grammar-6 ₹ 190.00

Eternal Grammar-7 ₹ 215.00

Eternal Grammar-8 ₹ 215.00



Science



Gyan Vigyan-1 ₹ 110.00

Gyan Vigyan-2 ₹ 125.00

Gyan Vigyan-3 ₹ 155.00

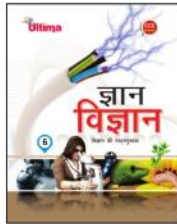
Gyan Vigyan-4 ₹ 170.00

Gyan Vigyan-5 ₹ 170.00

Gyan Vigyan-6 TM ₹ 225.00

Gyan Vigyan-7 TM ₹ 225.00

Gyan Vigyan-8 TM ₹ 225.00



Social Studies



Samajik Sanrachna-1 ₹ 110.00

Samajik Sanrachna-2 ₹ 125.00

Samajik Sanrachna-3 ₹ 155.00

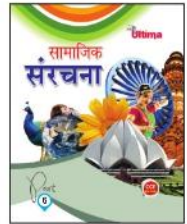
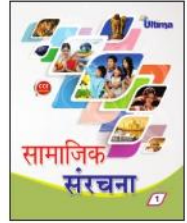
Samajik Sanrachna-4 ₹ 170.00

Samajik Sanrachna-5 ₹ 170.00

Samajik Sanrachna-6 TM ₹ 235.00

Samajik Sanrachna-7 TM ₹ 245.00

Samajik Sanrachna-8 TM ₹ 265.00



Maths



Garhnatmak Ganit-1 ₹ 175.00

Garhnatmak Ganit-2 ₹ 175.00

Garhnatmak Ganit-3 ₹ 205.00

Garhnatmak Ganit-4 ₹ 225.00



Maths

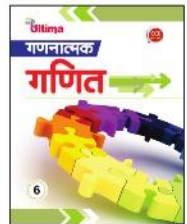


Garhnatmak Ganit-5 ₹ 245.00

Garhnatmak Ganit-6 ₹ 250.00

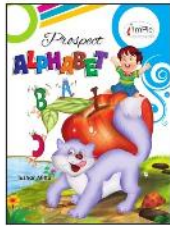
Garhnatmak Ganit-7 ₹ 250.00

Garhnatmak Ganit-8 ₹ 260.00



READING BOOKS : English

Prospect
Alphabet



₹ 100.00

Prospect
Pre-Primer



₹ 120.00

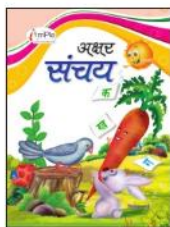
Prospect
Primer



₹ 140.00

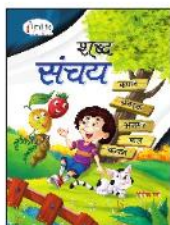
READING BOOKS : Hindi

Akshar
Sanchay



₹ 100.00

Shabd
Sanchay



₹ 120.00

Swar
Sanchay



₹ 140.00

RHYMES BOOKS : English

Harmonic
Tunes-A



₹ 60.00

Harmonic
Tunes-B



₹ 60.00

Harmonic
Tunes-C



₹ 60.00

RHYMES BOOKS : Hindi

Mridula-A



₹ 60.00

Mridula-B



₹ 60.00

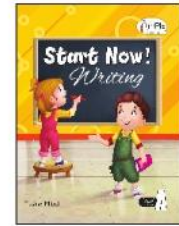
Mridula-C



₹ 60.00

WRITING BOOKS : English

Start Now!
Writing-A



₹ 115.00

Start Now!
Writing-B



₹ 115.00

Start Now!
Writing-C



₹ 115.00

WRITING BOOKS : Hindi

Sulekh
Sanchay
Akshar



₹ 115.00

Sulekh
Sanchay
Shabd



₹ 115.00

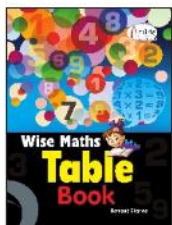
Sulekh
Sanchay
Swar



₹ 95.00

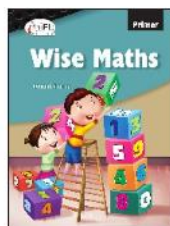
READING BOOKS : Maths

Wise Maths
Table Book



₹ 80.00

Wise Maths
Primer



₹ 130.00

ART BOOKS

Joyful Art-A



₹ 75.00

Wise Maths
0 to 100



₹ 130.00

Picture
Garden-A



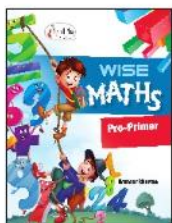
₹ 80.00

Joyful Art-B



₹ 75.00

Wise Maths
Pre-Primer



₹ 130.00

Picture
Garden-B



₹ 80.00

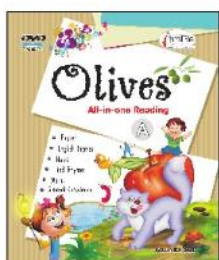
Joyful Art-C



₹ 75.00

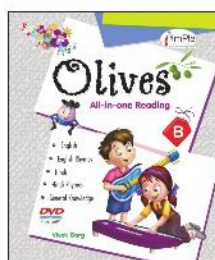
READING AND WRITING BOOKS : Hardbound

Olives:
Reading-A



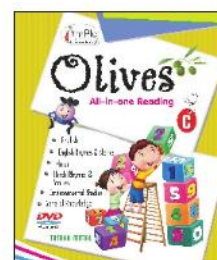
₹ 275.00

Olives:
Reading-B



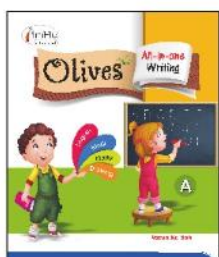
₹ 310.00

Olives:
Reading-C



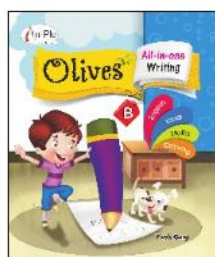
₹ 350.00

Olives:
Writing-A



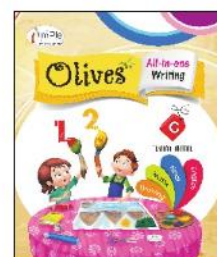
₹ 200.00

Olives:
Writing-B



₹ 215.00

Olives:
Writing-C



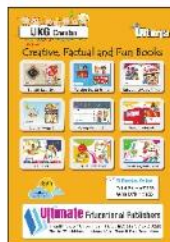
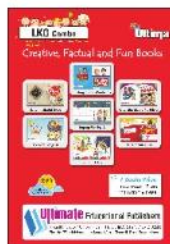
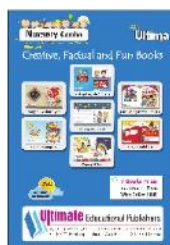
₹ 230.00

SECTION: COMBO PACKS

Ultima Combo Pack

Bag Free with this kit

S.No.	Name of Book	Kit-A	Kit-B	Kit-C
1.	Hindi	70	80	110
2.	Hindi Sulekh	105	105	105
3.	Rhymes (Hindi and English)	75	75	75
4.	English	70	80	110
5.	English Writing	105	105	105
6.	Table Book	-	-	55
7.	Maths	110	110	130
8.	Picture Book	-	-	55
9.	Art	60	60	60
Total No. of Books		7	7	9
Total Amount		595	615	805
With DVD (Available on Demand)		50	50	50

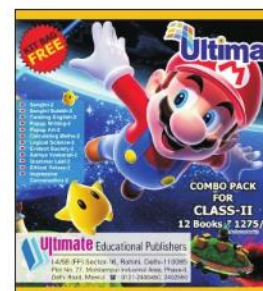


NEW ADDITION



Combo Pack for Class-I
₹ 1180

Combo Pack for Class-II
₹ 1275



Little Champs Kit

READING AND WRITING BOOKS

Hardbound Kit

Olives: Nursery Little Champs-A

Free DVD
Free Bag (with Kit)

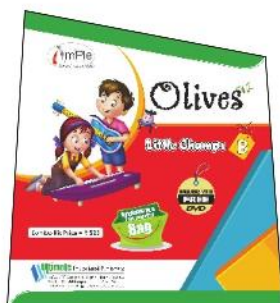
₹ 475.00



Olives: L.K.G. Little Champs-B

Free DVD
Free Bag (with Kit)

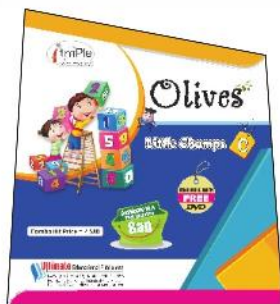
₹ 525.00



Olives: U.K.G. Little Champs-C

Free DVD
Free Bag (with Kit)

₹ 580.00



Curious Minds Kit

S.No.	Name of Book	Kit-A	Kit-B	Kit-C
1.	Hindi	100	120	140
2.	Hindi Rhymes	60	60	60
3.	Hindi Sulekh	115	115	95
4.	English	100	120	140
5.	English Rhymes	60	60	60
6.	English Writing	115	115	115
7.	Wise Maths Table	-	-	80
8.	Maths	130	130	130
9.	Picture Book	-	80	80
10.	Art	75	75	75
Total No. of Books		8	9	10
Total Amount		755	875	975

Free DVD & Bag With Kit

